

PIMP MY RIDE 50 CENT

It's no secret that US rapper 50 Cent is kinda fanatical when it comes to Pontiac cars, to the point of heavily featuring the G6 and G8 concept cars in the Amusement Park film clip. Now, Mr Half-buck has teamed up with Pontiac and New York-based boutique vehicle customiser Unique Autosports to build a one-of-a-kind G8 performance sedan whip. This special Pontiac is debuting in the automotive specialty trade show (SEMA Show) in Las Vegas.

"Partnering with Pontiac has given me the opportunity to create something truly unique – a customized performance vehicle I am really proud of," said 50. "The G8 is like none other and it pushes the boundaries of what people think a car has to be."

The new G8 will actually go on sale in the US in early to mid 2008 and includes full customisation of exterior paint work and interior red leather trim and seats. The

customisation list includes Spies Hecker Torch Red exterior paint with Pontiac's "dart" insignia accent, 22 inch deep dish chrome wheels from NC Forged, low-profile Pirelli Scorpion Zero tyres, tinted glass with Llumar film, stainless steel exhaust system and "50 cent Unique Autosports Edition" exterior badging. The state of the art engine has been tested to more than 500 horse power and includes high tech materials like titanium and aluminium for parts that are only available as specials from the GM performance catalogue.

Of course, there's a 50 Cent accredited and certified 'rock da house' massive 800 watt JBL audio system with the appropriate high powered amplifiers and subwoofers. We guess 50 Cent takes 'pimp my ride' to another level.

